

TOKYOPOP® *RISING STARS OF MANGA*™ 8 COMPETITION

OFFICIAL RULES

No purchase or entry fee required.
Prior *Rising Stars of Manga* winners are ineligible.
No entries accepted before June 15, 2007, or after January 11, 2008.

The sponsor of this competition is TOKYOPOP Inc., 5900 Wilshire Blvd.,
Suite 2000, Los Angeles, CA 90036.

All entries must be sent to the sponsor by mail.

1 Eligibility

1.1 The *Rising Stars of Manga 8* competition (the "Competition") is open to all legal residents of the 50 United States, Washington D.C., or Puerto Rico, but not:

the Grand Prize, Second Place, Third Place, Runner-Up, People's Choice, or any other winners of any previous TOKYOPOP *Rising Stars of Manga* competition,
or

anyone ineligible for any reason listed in section 3 below

1.2 There is no age limit, but if you are under 18, your parent or legal guardian must also complete and sign the official Competition Entry Form.

1.3 We will accept only one (1) entry per person, whether as an individual or as part of a group; therefore, all multiple entries from the same source will be ineligible. You must enter using your true name. Group entries are acceptable but all persons who contribute to the creation of the entry must complete and sign the official Competition Entry Form available at <http://www.tokyopop.com/C-132/>.

2 How to enter

2.1 Write and illustrate a manga that:

is your original creation (or the original creation of only you and others who jointly make the entry with you)

has never been published or publicly displayed anywhere

is a self-contained English-language story running at least 15 pages but no more than 20 pages in length

begins with a separate title page that includes only the printed title of your manga, your name (and the name of any others who jointly make the entry with you), and total number of pages of the manga. Do not include any artwork on the title page and do not submit a cover.

meets all requirements in TOKYOPOP's entry specifications, which you may read and download at <http://www.tokyopop.com/C-132/>.

- 2.2 Print your name (and the names of any others who jointly make the entry with you), your telephone number, title of your manga, and the page number on the front of each page of your manga entry.
- 2.3 Complete the official Competition Entry Form (which you may download from TOKYOPOP's web site at <http://www.tokyopop.com/rsom/>). Mail the completed and signed Entry Form in the same envelope with a high-quality 8-1/2" by 11" photocopy of your manga to:

TOKYOPOP Inc.
Rising Stars of Manga 8
5900 Wilshire Blvd.
Suite 2000
Los Angeles, CA 90036

Keep the original of your manga. Send us only a photocopy. You are responsible for all postage costs.

- 2.4 Your entry must be postmarked no earlier than June 15, 2007, and no later than January 11, 2008. Submissions received by TOKYOPOP after January 11, 2008, cannot be considered. TOKYOPOP is not responsible for misdirected, lost, delayed, late, partial, incomplete, or damaged entries. Proof of mailing does not constitute proof of delivery.

3 *Ineligibility*

- 3.1 Your entry will be ineligible for consideration if:

your Entry Form is incomplete, illegible, unsigned, the terms have been modified in any way, or you have not confirmed that you have agreed to and abided by these Official Rules

your entry is incomplete or does not meet the entry specifications at <http://www.tokyopop.com/C-132/>

your entry is made electronically (for example, by email or on a computer disk or CD)

your entry is not original or contains any reference to or depiction of any real person who is now living or to any real product, company, or organization

your entry contains explicit nudity or sexual situations, disembowelment, decapitation, dismemberment, gratuitous acts of graphic violence, symbols of hate, or obscene or indecent material

you do not comply fully with all of these Official Rules or you fraudulently enter the competition

- 3.2 Employees, volunteers, interns, and agents of TOKYOPOP Inc. and its advertising, public relations, and promotion agencies, and their immediate families (spouse, parents, children, and siblings and their respective spouses) and individuals living in the same households of such persons are ineligible to enter or win.

4 *How entries are judged*

4.1 Eligible entries will be judged and winners of the prizes listed in 5.1 below will be selected by TOKYOPOP's panel of judges, composed of TOKYOPOP editors, development executives, and other employees. Judging criteria include:

- genre
- originality
- storytelling
- character design
- artistic style, design, and layout
- technical skills
- reader enjoyment

4.2 TOKYOPOP's panel of judges will select up to 20 eligible entries to compete in the People's Choice award that will be conducted on TOKYOPOP's web site during a one week period to be announced at <http://www.TOKYOPOP.com>. The winner will be chosen by popular vote, subject to confirmation by TOKYOPOP. Complete rules for online voting in the People's Choice competition are available at <http://www.tokyopop.com/C-132/>.

4.3 The decisions of TOKYOPOP's panel of judges will be final and may not be challenged for any reason.

5 Prizes

5.1 Available prizes in the Competition are:

- Best Comedy: one (1) prize of \$1,000 in cash
- Best Drama: one (1) prize of \$1,000 in cash
- Best Action: one (1) prize of \$1,000 in cash
- Best Sci-Fi: one (1) prize of \$1,000 in cash
- Best Mystery: one (1) prize of \$1,000
- Best Fantasy: one (1) prize of \$1,000
- Best Romance: one (1) prize of \$1,000
- Best Horror: one (1) prize of \$1,000
- Online People's Choice winner: one (1) prize of \$500 in cash

5.2 You may indicate on the Competition Entry Form the genre or genres in which you are submitting your entry; however, TOKYOPOP's panel of judges will make the final determination and, in its discretion, may reassign your entry to one or more genres.

5.3 Not all prizes may be awarded, depending on the number and quality of entries in each genre.

5.4 A single prize is awarded for each winning entry and will be divided equally among all persons making the entry. In the event of a tie, the entries will be re-judged by an additional judge who will serve as a tie-breaker.

5.5 The winner of the Online People's Choice prize is also eligible to win any other prize in the Competition.

- 5.6 Prizes are non-transferable and must be accepted as awarded. No substitutions will be made.
- 5.7 Taxes on prizes are the sole responsibility of the winners.
- 5.8 All Competition winners are eligible to pitch a full-length manga story to TOKYOPOP's executive editorial staff.
- 5.9 If you are a Competition winner, TOKYOPOP may require you to furnish proof of identity, address, and birth date as a condition to awarding the prize to you. TOKYOPOP may also require you to agree to and sign additional release(s) to use and publish your winning entry and, unless prohibited by law, a publicity release. Failure to present such proof or sign such additional releases will result in disqualification and forfeiture of the prize, which may be awarded to an alternate winner.
- 5.10 Winners will be chosen by April 1, 2008. If you are a Competition winner, TOKYOPOP will send you a notification by certified mail. Notification will be mailed to your address listed in the Competition Entry Form you submit. Prizes must be claimed as directed in the notification within ten (10) days after the notification is mailed or will be forfeited and may be awarded to an alternate winner. TOKYOPOP is not responsible for undeliverable, misdirected, or lost notifications.
- 5.11 A list of winners will be available between April 1, 2008 and June 1, 2008 by sending a self-addressed, stamped, #10 business envelope to:

TOKYOPOP Inc.
RSOM8 Winners List
5900 Wilshire Blvd.
Suite 2000
Los Angeles, CA 90036

Winners will also be listed on TOKYOPOP's website at <http://www.tokyopop.com/C-132/> starting April 1, 2008.

6 *Use of entries and advertising, publicity, and promotion*

6.1 By entering the Competition, you grant TOKYOPOP:

the unlimited but non-exclusive right to publish, use, adapt, edit, and/or modify your entry in any way, including in commerce, and in any and all media worldwide including without limitation the Internet and in the *Rising Stars of Manga 8* anthology book, without limitation and without compensation;

unlimited usage of your entry and your name and city and state of residence for any promotional purposes related to the Competition, including the *Rising Stars of Manga 8* anthology book;

the right to display your entry (or excerpts) and your name and city and state of residence on the Internet for the public to judge in the Online People's Choice component of the Competition; and,

the right to display and critique your entry (or excerpts) on the Internet and to use your name and city and state of residence in connection with such display and critique.

6.2 If you are a Competition winner, you grant TOKYOPOP:

the exclusive right to publish, use, adapt, edit, and/or modify your entry in any way, including in commerce, and in any and all media worldwide including without limitation the Internet and in the *Rising Stars of Manga 8* anthology book, without limitation and without compensation;

the exclusive rights of first negotiation and last refusal to publish a new or expanded version of your entry. This means that you may not offer any other publisher, or self-publish, any version of your entry unless you have given TOKYOPOP the opportunity to make an offer to you and, within 90 days thereafter, you and TOKYOPOP cannot agree on terms. If you and TOKYOPOP cannot agree on terms, and if you solicit or receive a third party offer to publish a new or expanded version of your entry, you must give TOKYOPOP an opportunity to match the third party's bona fide written offer; and,

the right to use your name, likeness, and excerpts from your entry in connection with the advertising, publicity, and promotion of your winning entry.

6.3 By entering the Competition, you represent that your entry and our use of your entry will not infringe upon the rights of any third parties.

7 *Other terms*

7.1 The Competition is not a sweepstakes, lottery, or game of chance. It is a judged competition. No purchase is required or entry fee is charged.

7.2 Your entry becomes TOKYOPOP's property and will not be returned, and TOKYOPOP assumes no responsibility for its loss or destruction; therefore, submit only an 8-1/2" by 11" high quality photocopy of your manga. You retain copyright ownership of your manga.

7.3 By entering the Competition, you agree to waive any right to claim ambiguity or error in these Official Rules or in the conduct or outcome of the Competition itself.

7.4 TOKYOPOP reserves the right to modify these Official Rules in any way and at any time without prior notice.

7.5 Applicable federal, state, and local laws apply. Void where prohibited by law.