

TOKYOPOP™ *RISING STARS OF MANGA*™ U.K. and Eire 3 COMPETITION

OFFICIAL RULES

No purchase or entry fee required.

No entries accepted before 30 April 2007 or after 28 September 2007.

The organizer/promoter of this competition is TOKYOPOP Ltd.
(sometimes referred to in the Official Rules as “we”, “us”, and “our”)

All entries must be sent by post only to the organizer/promoter.

1 Eligibility

- 1.1 The competition is open to all legal residents of the U.K. and Eire. You may enter the *Rising Stars of Manga 3* competition (the “Competition”) if you are a legal resident of the U.K. and Eire both at the time of your entry and on the closing date of the Competition, unless you are ineligible for any reason listed in these rules including Section 3 below.
- 1.2 There is no age limit, but if you are under 18 years of age, your parent or legal guardian must also complete and sign the official Competition Entry Form.
- 1.3 Only one (1) entry per person, whether as an individual or as part of a team, will be accepted, and all entries, after the first, from the same source will be ineligible. You must enter using your true name. Group entries are only eligible if all persons who contribute to the creation of the entry complete and sign the official Competition Entry Form.

2 How to enter

1.1 Write and illustrate a manga that:

is your original creation (or the original creation of only you and others who jointly make the entry with you)

has never been published or publicly displayed anywhere

is a self-contained English-language story running at least 15 pages but no more than 20 pages in length

begins with a separate title page that includes only the printed title of your manga, your name (and the name of any others who jointly make the entry with you), and total number of pages of the manga. Do not include any artwork on the title page and do not submit a cover.

meets all requirements in TOKYOPOP’s entry specifications, which you may read and download at <http://www.tokyopop.co.uk/rsom/>.

- 1.2 Print your name (and the names of any others who jointly make the entry with you), your telephone number, title of your manga, and the page number on the front of each page of your manga entry.

- 1.3 Complete the official Competition Entry Form (which you may download from TOKYOPOP's web site at <http://www.tokyopop.co.uk/rsom/>). Post the completed and signed Entry Form in the same envelope with a high-quality A4 photocopy of your manga to:

TOKYOPOP Ltd.
RISING STARS OF MANGA
20 New Wharf Road
London
N1 9RR

Keep the original of your manga. Send us only a photocopy. Please note each individual entrant must sign if a group is entering.

- 2.1 The Competition begins 30 April 2007, and closes 28 September 2007. Entries received by TOKYOPOP before 30 April 2007 or after 29 September 2007 will be ineligible and not considered. TOKYOPOP is not responsible for misdirected, lost, delayed, late, partial, incomplete, or damaged entries. Proof of posting does not constitute proof of delivery.

3 *Ineligibility*

- 3.1 Your entry will be ineligible for consideration if:

you are the Grand Prize, Second Place, Third Place, Runner-Up, or People's Choice winners of any previous TOKYOPOP *Rising Stars of Manga* competition or you are ineligible for any other reason set forth in these Official Rules

your Entry Form is incomplete, illegible, unsigned, the terms have been modified in any way, or you have not confirmed that you have agreed to and abided by these Official Rules

your entry does not meet the entry specifications posted online at

<http://www.tokyopop.co.uk/rsom>

your entry is made electronically (for example, by email or on a computer disk or CD)

your entry is not original or contains any reference to or depiction of any real person who is now living or to any real product, company, or organization

your entry contains explicit nudity or sexual situations, disembowelment, decapitation, dismemberment, gratuitous acts of graphic violence, symbols of hate, or obscene or indecent material

you do not comply fully with all of these Official Rules or you fraudulently enter the competition

- 3.2 Employees, volunteers, interns, and agents of TOKYOPOP Ltd., its parent and affiliated companies, their advertising, public relations, and promotion agencies, and their immediate families (spouse, parents, children, and siblings and their respective spouses) and individuals living in the same households of such persons are ineligible to enter or win.

4 *How entries are judged*

4.1 Eligible entries will be judged and winners of the prizes listed in 5.1 below will be selected by TOKYOPOP's panel of judges. Judging criteria include:

- originality
- storytelling
- character design
- artistic style, design, and layout
- technical skills
- reader enjoyment

4.2 TOKYOPOP's panel of judges will select up to 20 eligible entries to compete in the People's Choice award that will be conducted on TOKYOPOP's web site during the two-week period. Dates to be announced. The winner of the People's Choice competition will be chosen by popular vote, subject to confirmation by TOKYOPOP. Complete rules for online voting in the People's Choice competition are available at <http://www.tokyopop.co.uk/rsom/>.

4.3 Entries will be judged on the basis of which entry, in the judges' opinion, best meets the criteria. The decisions of TOKYOPOP's panel of judges will be final and may not be challenged for any reason.

5 *Prizes*

5.1 Available prizes in the Competition are:

- Grand Prize: one (1) prize of £1,000
- Second Place: one (1) prize of £750
- Third Place: one (1) prize of £500
- Runner-Up: four (4) prizes of £250
- Online People's Choice winner: one (1) prize of £250

Prizes will be awarded by cheque.

5.2 Not all prizes may be awarded, depending on the number and quality of entries. We reserve the right not to award prizes if the quality of entries fails to meet the judges criteria.

5.3 A single prize is awarded for each winning entry and will be divided equally among all persons making the entry.

5.4 Prizes are non-transferable and must be accepted as awarded. No substitutions will be made.

- 5.5 The winner of the Online People's Choice prize is also eligible to win any other prize in the Competition.
- 5.6 Taxes on prizes are the sole responsibility of the winners.
- 5.7 All Competition winners are eligible to present a full-length manga story to TOKYOPOP for publication consideration.
- 5.8 If you are a Competition winner, TOKYOPOP may require you to furnish proof of identity, address, and birth date as a condition of awarding the prize to you. TOKYOPOP may also require you to agree to and sign additional release(s) to use and publish your winning entry and a publicity release. Failure to present such proof or sign such additional releases will result in disqualification and forfeiture of the prize, which may be awarded to an alternate winner.
- 5.9 Prizes will be awarded by 31 January 2008. If you are a Competition winner, TOKYOPOP will send you a notification by post to the address you list in the Competition Entry Form and, if you have provided a live and continuing email address, by email. You consent to your address being passed on to others directly associated with the Competition. Prizes must be claimed as directed in the notification within fourteen (14) calendar days after the notification is mailed or email sent or will be forfeited and may be awarded to an alternate winner. TOKYOPOP is not responsible for undeliverable, misdirected, or lost notifications.
- 5.10A list of winners and a list of judges will be available from 17 December 2007 to 15 March 2008 by sending a self-addressed stamped envelope to TOKYOPOP Ltd., 20 New Wharf Road, London, N1 9RR. Winners will also be listed on our website at <http://www.tokyopop.co.uk/rsom/> .

6 *Use of entries and advertising, publicity, and promotion*

- 6.1 By entering the Competition, you hereby grant to TOKYOPOP:
- the unlimited but non-exclusive worldwide right to publish, use, adapt, edit, and/or modify your entry in any way, including in commerce, and in any and all media worldwide including without limitation the Internet and in TOKYOPOP's Rising Stars of Manga anthology book(s), without limitation and without compensation;
 - unlimited usage of your entry and your name and place of residence for any promotional purposes related to the Competition, including in the Rising Stars of Manga anthology book(s);
 - the right to display your entry (or excerpts) and your name and place of residence on the Internet for the public to judge in the Online People's Choice component of the Competition; and,
 - the right to display and critique your entry (or excerpts) on the Internet and to use your name and place of residence in connection with such display and critique.

You agree that you will not assert and hereby waive all moral or similar rights in your entry or any changes or adaptations thereof. You agree to enter into such further documents and undertake such acts as we shall reasonably require to give effect to our rights hereunder.

6.2 If you are a Competition winner, you hereby grant to TOKYOPOP:

the unlimited, exclusive worldwide right to publish, use, adapt, edit, and/or modify your entry in any way, including in commerce, and in any and all media worldwide including without limitation the Internet and in TOKYOPOP's Rising Stars of Manga anthology book(s), without limitation and without compensation; the exclusive rights of first negotiation and last refusal to publish a new or expanded version of your entry. This means that you may not offer any other publisher, or self-publish, any version of your entry unless you have given TOKYOPOP the opportunity to make an offer to you and, within 90 days thereafter, you and TOKYOPOP cannot agree on terms. If at any time during this 90 day period you solicit or receive a third party offer to publish a new or expanded version of your entry, you must give TOKYOPOP an opportunity to match the third party's bona fide written offer; and, the right to use your name, likeness, and excerpts from your entry in connection with the advertising, publicity, and promotion of your winning entry, the Competition, and TOKYOPOP.

You agree that you will not assert and hereby waive all moral or similar rights in the entry or any changes or adaptations thereof. You agree to enter into such further documents or undertake such acts as we shall reasonably require to give effect to our rights hereunder.

6.3 By entering the Competition, you warrant and represent that your entry is your original creation and our use of your entry will not infringe upon the rights of any third parties.

7 Other terms

7.1 The Competition is not a sweepstakes, lottery, or game of chance. It is a judged competition. No purchase is required or entry fee is charged.

7.2 Your entry becomes TOKYOPOP's property and will not be returned, and TOKYOPOP assumes no responsibility for its loss or destruction; therefore, submit only an A4 high quality photocopy of your manga. You retain copyright ownership of your manga.

7.3 TOKYOPOP reserves the right to modify these Official Rules in any way and at any time without prior notice.

7.4 These rules are governed by English law.

7.5 Organiser/promoter:

TOKYOPOP Ltd.
Registered in England Registration Number 4731810

RSOM Contact Address:
20 New Wharf Road
London
N1 9RR
UK

Contact telephone number:
+44 (0) 207014 6244